1. Conclusions:
   1. Music & Theater kickstarters tend to be the most successful.
   2. The subcategory of Plays is the most successful
   3. All Rock kickstarters were successful
   4. December is not a good month for kickstarters
2. Currency is one weakness. There are multiple currencies, which makes comparing average donations amounts difficult. Also, there might be too many subcategories. For example, there is a subcategory for “art books”, but also categories “children’s music” & “photobooks.” This data is only from one source of crowd-funding, perhaps other crowd-funding websites have entirely different results. Kickstarter could have a different target audience than GoFundMe.
3. You could create a bar graph to see how many backers each category received. You can use this to determine perhaps which area is most popular among people who donate. You could also create a new line graph to see how successful kickstarter campaigns are over time by country.